

# কিশোর বাতায়ন Konnect

A platform that promotes life skills, edutainment, carrier and counselling for adolescents



## Prologue

One of the biggest milestone in this country's journey toward Digital Bangladesh and ICT education transpired on February 1, 2018 with the inauguration of "Konnect", (www.konnect.edu.bd) an adolescents' portal. Jointly developed by Shahjalal Science and Technology University (SUST) and a2i, this one of a kind dedicated platform for the youths and adolescents of Bangladesh was inaugurated by Honorable Prime Minister Sheikh Hasina. "Konnect", the name of the platform stands for connecting adolescents and youths to enhance their creativity, capacity, nourishing talents through activities & gamification and create a secured environment of cyber productivity. Adolescents aged 13 to 18 years old are eligible to be members of Konnect. Currently above 280,000 students are registered as users. Konnect is offering a wide range of edutainment contents created by different partner organizations as well as contents created by learners through crowdsourcing. Konnect is working toward enriching the mind of future generation through extra-curricular books, films, fun experiments, comics and games that promote safe and productive usage of the internet.

## Context



Ayman just completed JSC Exam and looking forward to getting his first smartphone from his father. Like many of his friend he is eager to join the social networking sites and surf the web to learn new things. Class nine students Nabila and her friends preparing themselves for a national programming competition. They have already found some good resources on programing and looking forward to the competition. Manik was doing very well in his school but he is unsure about the which career path to pursue as he started his first year of college. He has no idea of what he can do with his current academic certificate & looking for career and education guidance for his future. Priya is in class seven from Sunamganj, is feeling lost. Not sure what exactly is bothering her, she feels out of place in the class room, among her friend and even around her families. She is suffering from physical & mental problems and she doesn't know who she can open up to.

She is in dire need of psychological counselling. Bappi a studious call nine students, who for most part has been consistent with his class performance. But recently he is struggling with some of his course materials and in need of extra help. Unfortunately, his family cannot afford the extra tutoring fee on top of all other expense. Rani achieved outstanding results in SSC and able to receive full scholarship from an organization after applying for it online.



Examples above shows a glimpse of many needs and challenges our students faces that goes beyond their typical academic needs. They are seeking out information on many things, like opportunity for participating in national competitions, reading their favorite books online, learning about adolescent physical & mental growth and care, specialized solutions for their academic difficulties, psychological & career-oriented counseling, skill training & professional guideline, and the list goes on. In this era of internet & social media connectivity, these issues can be well addressed through appropriate partnerships and a consolidated online platform to



provide necessary knowledge, resource and service. Right now, with millions of contents in various online platform but less contextualized and localized causes adolescents misguided and easily exposed to cyber threat and vulnerabilities due to their nature of teenage. Konnect stands as that first kind of solutions. With the advice from country's prominent educationist & partnership with apex educational content provider, it has created a service model for the young adolescents where they can find their desired content on life-skill, aspiration for choosing rightful career, opportunity to join national & international events, competition & get scholarship, acquire his answer of his difficult chapter, consult with his personalized counselor & lot more.

## Vision



Transform adolescents and youth into future-ready workforce through skills, education and counselling.

## Mission



Konnect fosters connection among all youth development initiatives while ensuring 36 million adolescents have access to these resources to position themselves for rapidly evolving future marketplace with acquire necessary knowledge and skills to achieve SDGs' with a global mindset.

Develop online and physical activities for adolescents to develop problem solving, critical thinking, collaboration, communication and professional soft skills .

01

Assist adolescents to get proper career guideline, mentoring, lifelong learning opportunities and market access for young entrepreneurs .

02

Guide adolescents to ensure physical and mental health and solve psychosocial problem through active engagement and effective counselling by experts.

03

Assist learners to ensure quality education through active learning, inspiration and motivation that will be reflected in academic records.

04

## Objective

## Konnect

As of right now Konnect has 300 thousand users and over 30,000 verified content. Students' interests are divided into Books, Life skills, Experiments (science content), Comics, Movies, News & upload. Konnect has a dedicated quiz portal named Fulbondhu ([www.fulbondhu.net](http://www.fulbondhu.net)) where you can find various thematic quiz competitions over the year.



## Expercted result of Konnect

- Adolescents' critical thinking, problem solving, leadership, career skills and both physical and psychosocial health will be improved
- Reduce school dropout in secondary learners especially girls and ensure right education, skills and career choice by teenagers
- Number of drug addicts, cybercrime, cyber bullying, juvenile delinquency, extremism among adolescents will reduce
- Number of teenage entrepreneur (TeenPreneur) and employability of dropout and needful learners will be increased
- Number of decent employability among youth will be increased through proper career guideline and counselling

## User

School going adolescent students from class six to twelve (age 12-18). Among them, 56.47% are male & 43.53% are female students covering from all 64 districts of Bangladesh.

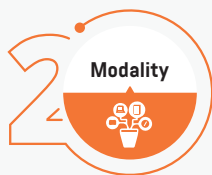


## Competition

Konnect organizes various online & offline competitions for students throughout the year. The competitions come with different themes to cover nationally important agenda where participants can showcase their ability & talents both online and offline, compete with each other for the title. so far we've completed some online competition







আমার জেলা আমার অহংকার My District, My pride	Writing, picture & video	10,000+	10 Aug-13 Oct, 2017
বইয়ের পাতায় প্রদীপ জ্বলে, বইয়ের পাতা স্বপ্ন বলে (Book Shows the light, It tells the dream!)	Book Review on selected Literature	12,000+	1 Feb 0 7 March, 2018
কৈশোরে বঙ্গবন্ধু/ আমার কৈশোরে/ আমার স্বাধীনতা Bangabandhu childhood/ My childhood/ My Freedom	Digital Content	8,000+	15 March- 30 April, 2019
ফুলবন্ধু (মুক্তিযুদ্ধ ও স্বাধীনতা) Fulbondhu	Quiz	47,000+	15Nov- 13 Dec, 2018
ফুলবন্ধু ২ (মাতৃভাষা বাংলা) Fulbondhu 2	Quiz	33,000+	15 Feb- 15 March, 2019
ফুলবন্ধু ৩ (বঙ্গবন্ধু ও মুক্তিযুদ্ধ) Fulbondhu 3	Quiz	16,000+	10 Dec- 15 Dec, 2019



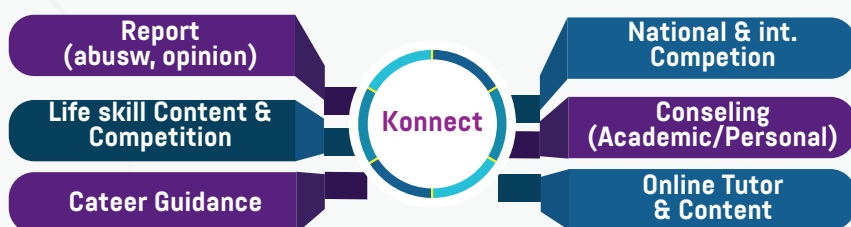
## Konnecting Scouts

Since its inception, Konnect is working closely with Bangladesh Scouts. So far a2i has organized few online and field programs with Bangladesh Scouts. 61st JoTA & 22nd JoTi 2019, 10 National & 3rd SANSOO Scout Jamboree, February 2019 (Participants 15000), 1st National ICT Jamboree, 2019 are some program a2i has designed and executed together where participants came from all across the country to learn about SDG goals, use of ICT in their life, internet of things, various govt. Initiatives and participated in different venture on the field.

## Partners



Konnect has had a long partnership with Shahjalal Science & Engineering University from its conceptual development. It also has partners who are providing contents for adolescent like **World Literature center, UNFPA, Unicef, World Vision, Children film festivals, Project Tictalic, Bangladesh Scouts, Onnorokom Biggan Box, MoE, DSHE.**



## a2i - innovate for all

ICT Tower, Agargaon, Sher-e-Bangla Nagar, Dhaka, Bangladesh  
88 02 55006931-34 88 02 55006936 a2i@a2i.gov.bd  
www.a2i.gov.bd a2iBangladesh a2i\_bd a2iBangladesh

